



Make giving the cornerstone of your legacy

Sun Life Singapore has collaborated with Community Chest, the philanthropy and engagement arm of National Council of Social Service (NCSS), to raise awareness of philanthropic giving among our client base and broader community of High Net Worth (HNW) and Ultra High Net Worth (UHNW) individuals in Singapore. As a trusted insurance solutions provider serving the wealth planning and protection needs of the HNW and UHNW community, we aim to spread the message of philanthropic giving as part of legacy building, through content-driven conversations that will build a knowledge base for our clients and partners.

This collaboration offers our clients and business partners a valuable opportunity to learn, understand and kick-start their philanthropy journey with Community Chest, while supporting the critical social service needs in Singapore.

How Sun Life Singapore clients can benefit from the Community Chest Philanthropy Service



Receive a one-stop service to build your giving legacy



Be guided by a dedicated Community Chest philanthropic partnership and engagement manager to define, structure and start your giving legacy



Track the social impact of your giving annually via a Community Chest social impact report for a donation of S\$250,000 or more per financial year



Be acknowledged for your philanthropic giving at the Community Chest Awards for a donation of S\$50,000 or more

How Sun Life Singapore clients can start their philanthropy journey

Indicate your interest to kick-start your philanthropic giving journey with your financial advisor by providing your:

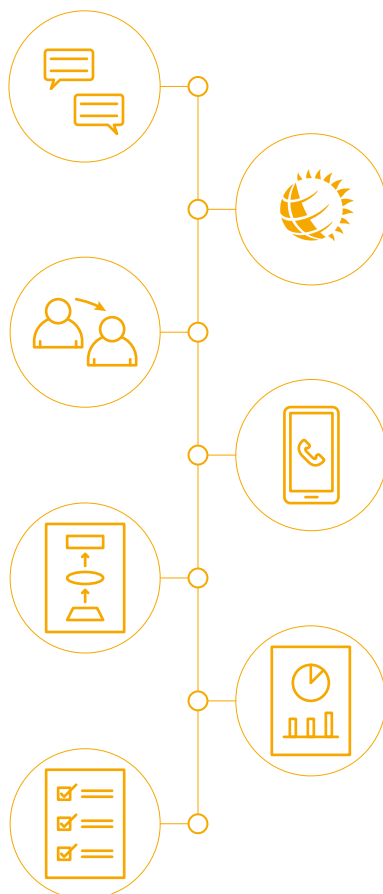
- Name
- Contact number
- Email address
- Occupation
- Preferred donation cause/amount

Sun Life Singapore's partnership team provides your information to Community Chest

Community Chest will guide you to create a philanthropic giving plan:

- Define your philanthropy objectives
- Identify social service programmes
- Confirm donor support and tax deduction

Community Chest conducts regular review with you and executes your giving wishes in due course



Your financial advisor provides your information to Sun Life Singapore's partnership team

A Community Chest philanthropic partnership and engagement manager will follow up with you within 3 working days

Your plan is executed and you are issued an annual impact report by Community Chest for a donation of S\$250,000 or more per financial year

Partner:



The NCSS Philanthropy and Engagement Arm

As the hallmark of care and share, Community Chest has been uniting the community to fundraise and serve those in need, since 1983. Community Chest supports more than 100 social service agencies and over 200 programmes to meet underserved, critical social needs. As our fundraising and operating costs are covered mainly by Tote Board, 100% of your contributions goes towards empowering the lives of adults with disabilities, children with special needs and youth-at-risk, families in need of assistance, persons with mental health conditions and seniors in need of support.

Find out more at www.comchest.gov.sg

Important Information

Please note that the above process involves your Personal Data being provided through your financial advisor, to relevant parties involved. Please contact your financial advisor should you have concerns in this regard. The process is based on understanding from Community Chest and may be updated or change without prior notice. Please check with your financial advisor for the process at any relevant point in time.

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