

## Sun Life International launches Sun Global Aurora

**HAMILTON, Bermuda – (August 8, 2022)** – Sun Life International has announced the launch of Sun Global Aurora, a savings-oriented indexed universal life (IUL) product.

Sun Global Aurora is the newest addition to Sun Life’s product portfolio. This product would be a good fit for High Net Worth (HNW) Clients looking to diversify, protect and grow their assets by buying a life insurance contract with stable returns and exposure to the equity markets. The product is cost effective and comes with a simple and transparent structure, and with flexibility to customize premium payments to meet Client’s wealth accumulation goals. Coupled with no medical underwriting and a quick implementation process, Sun Global Aurora is a guaranteed issue product, which will attract increased interest from HNW and Ultra HNW Clients seeking long-term security.

“We see a considerable demand for the savings products from Ultra HNW and HNW Clients in many markets”, says Michael Grob, Chief Partnership and Marketing Officer, Sun Life International. “This new, competitively priced product offers stable returns and some upside potential, which Clients may find very valuable in the current market conditions.”

### About Sun Life

Sun Life is a leading international financial services organization providing insurance, wealth, and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of March 31, 2022, Sun Life had total assets under management of C\$1.35 trillion. For more information, please visit [www.sunlife.com](http://www.sunlife.com)

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

## **About Sun Life International**

Sun Life International is the Bermuda-based unit of Sun Life that focuses on life insurance solutions for High Net Worth (HNW) families around the world. As a pioneer in the international market, Sun Life International has delivered innovative and creative solutions since 1996, which help HNW families and business owners protect their wealth, fund their business succession plans, and help future generations succeed. For more information, please visit <https://www.sunlife.com/international>.

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