

Sun Life International: 25 Years of dedicated service

HAMILTON, Bermuda – (February 14, 2022) – Sun Life International is thrilled to mark our Silver Jubilee. For over 25 years now, we have strived to provide outstanding service to our Clients.

In 1996, Sun Life established a Bermuda-based specialized business unit, focused exclusively on providing high quality offshore product solutions to High Net Worth (HNW) Clients around the world.

“Our story began with a group of experts, united with one goal – to meet the growing demand for cross-border product solutions from HNW Clients around the world”, says Donna Cotter, CEO, Sun Life International. “Today we are a global business, a leader in this segment, and are exceptionally proud in servicing these Clients. Our product portfolio includes Universal Life, Indexed Universal Life and Whole Life products - customized to our Clients’ needs”.

We are proud of working with preeminent broker companies and enjoy a shared vision of superior service standards. We earned their trust by constantly innovating, improving our product options, and servicing their requests in a timely manner.

We are equally proud of our employees. Based in Bermuda, Canada, Ireland and the United States, our employees are best-in-class industry experts who help Clients preserve, advance and transfer their wealth to the next generations.

Headquartered in Bermuda, we have established ourselves as an outstanding corporate citizen. We participate in fundraisers, sponsor Bermuda’s national team at the NatWest Island Games, and donate funds to (oftentimes employee-selected) causes. In the past two years, Sun Life has donated over \$150,000 to dozens of Bermudian charities.

Proud of our past, we are focused on the future. We are actively working to expand our product offerings through innovation, accelerate broker servicing, modernize, and digitize our business. We are looking forward to many years of serving future generations of our Clients.

About Sun Life

Sun Life is a leading international financial services organization providing insurance, wealth, and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of September 30, 2021, Sun Life had total assets under management of C\$1.39 trillion. For more information, please visit www.sunlife.com

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

About Sun Life International

Sun Life International is the Bermuda-based unit of Sun Life that focuses on life insurance solutions for High Net Worth (HNW) families around the world. As a pioneer in the international market, Sun Life International has delivered innovative and creative solutions since 1996, which help HNW families and business owners protect their wealth, fund their business succession plans, and help future generations succeed. For more information, please visit <https://www.sunlife.com/international>.

Media contact:

Alexander Gomellya
Sun Life International
+1 857 404 2839

The Sun Life group of companies operates under the "Sun Life" name. Sun Life Financial Inc., the publicly traded holding company for the Sun Life group of companies, is not a product offering company and is not the guarantor of the obligations of its subsidiaries. Life insurance products available through the international offshore business based in Bermuda are offered by Sun Life Assurance Company of Canada (Bermuda Branch). These products may not be sold in the United States, nor to citizens or residents of the United States, nor to residents of Bermuda and Canada. Other restrictions may apply. In certain communications, the company may be referred to as "Sun Life International" strictly as a marketing name, and no legal significance is express or implied.

SLB 3353 0222 Exp. 0224