Q3'19

Results fact sheet



OUR AMBITION IS TO BE **ONE OF THE BEST** INSURANCE AND ASSET MANAGEMENT COMPANIES GLOBALLY

A growth strategy focused on high ROE and strong capital generation through leading positions in attractive markets globally





112,800



OFFICES IN 26 COUNTRIES (2)

\$16B

\$1,063B

12%

Gross claims & benefits paid in 2018

Assets under management⁽³⁾

(per annum) Shareholder Return over the past 5 years'

*As of September 30, 2019

Q3'19 highlights



| FINANCIAL RESULTS(3) | Q3′19 | Q3′18 | CHANGE |
|-------------------------------|----------|--------|------------------|
| REPORTED NET INCOME | \$681M | \$567M | ^ 20% |
| UNDERLYING NET INCOME | \$809M | \$730M | △ 11% |
| REPORTED EPS | \$1.15 | \$0.93 | ^ 24% |
| UNDERLYING EPS | \$1.37 | \$1.20 | ^ 14% |
| REPORTED ROE | 13.0% | 10.8% | ▲ 220 BPS |
| UNDERLYING ROE | 15.5% | 14.0% | ▲ 150 BPS |
| INSURANCE SALES | \$685M | \$577M | ^ 19% |
| WEALTH SALES | \$41B | \$30B | △ 38% |
| VALUE OF NEW BUSINESS | \$252M | \$244M | △ 3% |
| ASSETS UNDER MANAGEMENT (AUM) | \$1,063B | \$984B | ^ 8% |

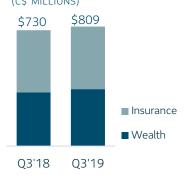
A balanced & diversified business model (



Q3'19 UNDERLYING NET INCOME BY BUSINESS GROUP⁽³⁾



UNDERLYING NET INCOME BY BUSINESS TYPE^(3,5) (C\$ MILLIONS)



MEDIUM-TERM OBJECTIVES(1)

AVERAGE UNDERLYING EPS GROWTH: 8-10% PER ANNUM

UNDERLYING ROE: 12-14%

TARGET DIVIDEND PAYOUT RATIO: 40-50%

Figures as at September 30, 2019 and in C\$, unless otherwise stated

| TICKER (TSX & NYSE) | SLF |
|---|---------|
| TSX SHARE PRICE | \$59.24 |
| NYSE SHARE PRICE (USD) | \$44.81 |
| MARKET CAPITALIZATION | \$34.8B |
| COMMON SHARES OUTSTANDING | 587.6M |
| BOOK VALUE PER SHARE | \$35.56 |
| DIVIDEND PER SHARE | \$0.525 |
| DIVIDEND YIELD | 3.80% |
| TOTAL DIVIDENDS PAID IN 2018 | \$1.15B |
| LICAT RATIO (Sun Life Assurance Company of Canada) | 133% |
| LICAT RATIO (Sun Life Financial Inc.) | 146% |

FINANCIAL STRENGTH RATINGS(4)

| S&P | AA |
|-----------|-----|
| MOODY'S | AA3 |
| A.M. BEST | A+ |
| DBRS* | ΑА |

^{*}Ratings upgraded by one notch on October 16, 2019

Capital strength



146%

\$2.8B

LICAT ratio for Sun Life Cash at the holding Financial Inc. Cash at the holding company⁽⁶⁾

FINANCIAL LEVERAGE RATIO(3)



Graphic excludes Corporate Support results

Our growth strategy and highlights from Q3'19





A LEADER IN INSURANCE AND WEALTH SOLUTIONS IN OUR CANADIAN HOME MARKET

- · Expanded our suite of healthcare innovations, including pharmacogenomics, to support the treatment of Clients and help them get back to work sooner(7)
- · Our industry-leading mySunLife app has over one million active users, up 37% over prior year
- Sun Life Global Investments (SLGI) AUM of \$27 billion⁽³⁾; 16% growth over prior year
- 100% of SLGI Granite Managed Solutions and Granite Target Date Funds exceeded 3 and 5 year benchmarks, and continue to outperform relative to peers(8)

A LEADER IN GLOBAL ASSET MANAGEMENT

- · Asset Management net inflows of \$3.2 billion, including US\$1.3 billion at MFS and \$1.5 billion at SLC Management
- Pre-tax net operating profit margin ratio for MFS of 40%⁽³⁾ as at September 30, 2019
- 92%, 93% and 94% of Investment Management ("MFS") U.S. retail fund assets ranked in the top half of their Lipper categories for ten-, five- and three-year performance,
- Completed the acquisition of our majority stake in BentallGreenOak



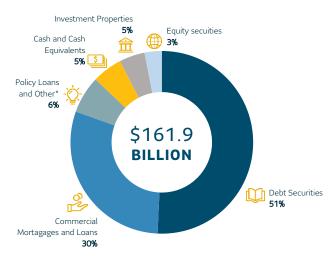
A LEADER IN ASIA THROUGH DISTRIBUTION **EXCELLENCE IN HIGHER GROWTH MARKETS**

- Asia sales up 45% on a constant currency basis, reflecting 49% growth in insurance sales across our seven local markets and 14% growth in International sales(3)
- · Reached another milestone on our digital journey by launching SunAccess in Malaysia, completing the rollout of mobile apps for Clients across all seven of our local markets in Asia

A LEADER IN U.S. GROUP BENEFITS

- · Employers on the Sun Life + Maxwell Health benefits administration platform are selecting nearly three times as many Sun Life products compared to our typical Clients
- · Introduced offerings to help employers provide fully-insured and self-insured paid family and medical leave programs
- · Medical stop-loss business in-force increased to US\$1.8 billion, up 24% from the same period in 2018
- After-tax profit margin for U.S. Group Benefits of 7.2%^(3,9)

Invested assets



Invested assets as at September 30, 2019

*Consists of: Other invested assets (3%), Policy loans (2%), Derivative assets (1%).

99% of our debt securities are investment grade or higher

Events calendar



February 13, 2020

4th Quarter 2019 Financial Results

Click here for Earnings News Release and other quarterly materials

Achievements & recognition (\D





Sustainable Corporations

Dow Jones Sustainability Indices In Collaboration with RobecoSAM 40 Dow Jones Sustainability



Bloomberg Gender-Equality Index



Most Trusted BrandTM Award

BEST 50

Canada's Best 50 Corporate Citizens



Top 10 for Governance **Practices**



Canada's Top Employers for Young People



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(1) The objectives are based on underlying net income measures. The objectives are forward-looking non-IFRS financial measures and are not earnings guidance. Additional information is provided in our 2018 annual MD&A under the heading "Forward-looking Statements - Medium-Term Financial Objectives" and under the heading "Overview - Financial Objectives". (2) As at December 31, 2018. Includes Asia joint ventures. (3) Management uses Certain non-IFRS measures such as underlying net income (loss), underlying EPS, underlying ROE, assets under management, sales, value of new business, after-tax profit margin for U.S. Group Benefits, financial leverage ratio, pre-tax net operating profit margin for MFS and information calculated on a constant currency basis. These measures should not be viewed as an alternative to measures of financial performance determined in accordance with IFRS. (4) Ratings are for Sun Life Assurance Company of Canada. (5) Wealth underlying net income include results of Individual Wealth and Group Retirement Services in Canada, Asset Management, and the Company's (as defined in our 2018 annual MD&A) wealth businesses in Asia. (6) Cash at the holding company includes cash and other liquid assets at Sun Life Financial Inc. and its wholly-owned holding companies. (7) Pharmacogenomics is a field of health that helps patients identify the right medication and dosage based on their personal health profile and makeup. (8) Granite Managed returns sourced from RBC Investor Services and Bloomberg. (9) After-tax profit margin for U.S. Group Benefits is calculated on underlying net income as a percentage of net premiums on a trailing four quarters basis. Additional information concerning non-IFRS financial measures and reconciliations to IFRS measures are included in our annual and interim MD&A. EPS measures refer to fully diluted EPS, unless otherwise stated. The items excluded in determining underlying income measures are set out in the Q3 2019 Interim MD&A in Section M - Non-IFRS Financial Measures. All data is in C\$ unless otherwise noted.