

Building Sustainable Shareholder Value



Life's brighter under the sun



## **Business overview**



Business group results & highlights



Capital management



Asset portfolio

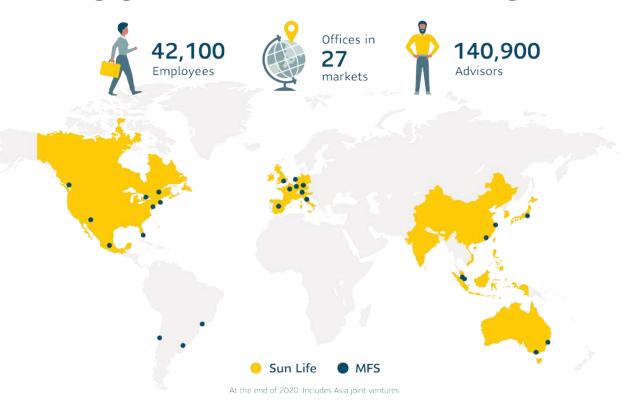


Sustainability



## A \$33.1 billion leading global financial services organization<sup>1</sup>

Operating through a **balanced** and **diversified** model and focused on creating **shareholder value** now and in the future

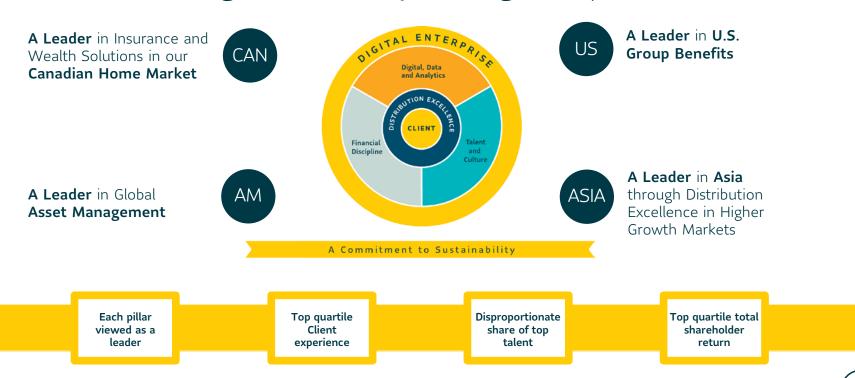


## The Sun Life story

- A diversified business model, with four strong pillars that can each compete, win and grow in their respective sectors and which leverage each other
- Bound together by a strong balance sheet and risk culture, including no U.S. Variable Annuity or U.S. Long-Term Care
- Digital transformation that is deeply embedded throughout the organization
- Building on momentum created by past organic investments and acquisitions that will help drive earnings growth



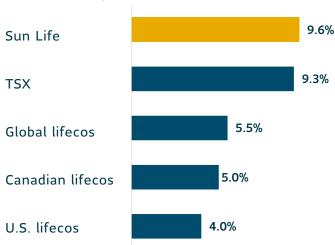
## Executing on our ambition to be one of the best insurance and asset management companies globally



## Consistently delivering value to shareholders

#### 5-year total shareholder return<sup>1</sup>

December 31, 2020



#### Progress on medium-term objectives

Medium-term objective	5-Year³
Underlying ROE <sup>2</sup>	13.5%
Underlying EPS growth <sup>2</sup> <b>8-10%</b>	8%
Dividend payout ratio <sup>2</sup> <b>40-50%</b>	41%

<sup>3</sup> At December 31, 2020. Underlying EPS growth is calculated using a compound annual growth rate. Underlying ROE and dividend payout ratio are calculated using an average



<sup>&</sup>lt;sup>1</sup> Source: Bloomberg; Companies included in these peer groups are listed in the appendix

<sup>&</sup>lt;sup>2</sup> Underlying ROE, EPS, and dividend payout ratio are non-IFRS financial measures. See "Use of Non-IFRS Financial Measures" and "Reconciliation of Select Net Income Measures" in the appendix

## Digital transformation deeply embedded throughout the organization

#### Build new digital models

- Asia digital sales channels, including affordable products through online marketplace Lazada
- Lumino

Health

- Lumino Health in Canada
- New turnkey Absence capabilities through FullscopeRMS in U.S. Group Benefits

## Digitizing current interactions and processes

 Asia point of sale tools (needs, illustration, application, fulfillment) and new non-face-to-face sales capabilities for advisors



- Web and mobile functionality in Canada and Asia
- Expanded web capabilities and streamlined claims experience in the U.S.
- In Canada, launched Sun eApp, an online, sustainable insurance application platform for third party advisors and their Clients

## Use digital to be personal, predictive, and proactive

- Predictive models for advisor recruiting and Client retention in Asia
- Digital coach Ella in Canada
- Accelerated underwriting capabilities to reduce the need for lab tests for life insurance products in Canada
- Leveraging Maxwell Health to drive voluntary benefits enrolment in U.S.

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Collective Health



#### Partnership ecosystem

- Building digital expertise and ecosystems
- Making equity investments in early stage partners
- Investing in key technologies to drive global growth
- Exploring strategic collaborations with start-ups, accelerators and established networks













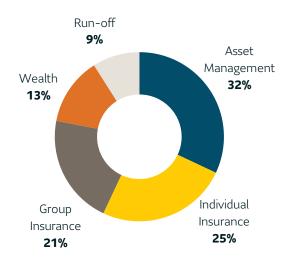




## Balanced and diversified business

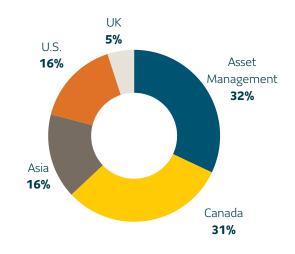
#### Business type diversification

2020 underlying net income<sup>1,2</sup>



#### **Business Group diversification**

2020 underlying net income<sup>1,2</sup>



<sup>&</sup>lt;sup>1</sup> Excludes Corporate Support

<sup>&</sup>lt;sup>2</sup> Represents a non-IFRS financial measure. See "Use of Non-IFRS Financial Measures" and "Reconciliation of Select Net Income Measures" in the appendix to these slides

Leveraging global trends

- Demographic shifts: changing population including the aging of Baby Boomers and growth of Millennials
- Digital transformation: digital, data and analytics changing Client behaviours and expectations
- Downloading of responsibility: increasing shift in responsibility from governments and employers to individuals
- Growing prosperity in Asia: growing demand for products and services as hundreds of millions of people move to the middle class





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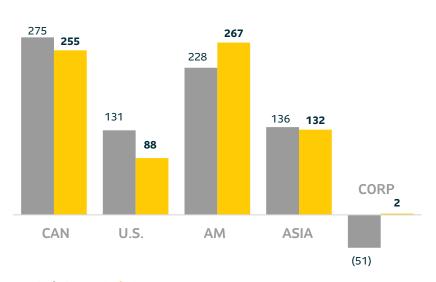
Sustainability



## Business group performance

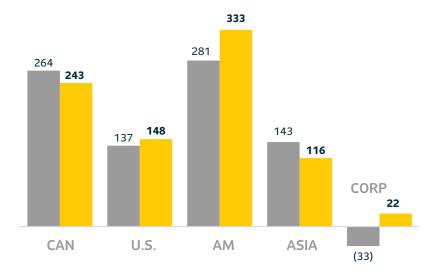
#### Reported net income (\$ millions)

Impact of currency decreased reported net income by \$1M



#### Underlying net income¹ (\$ millions)

Impact of currency decreased underlying net income by \$3M

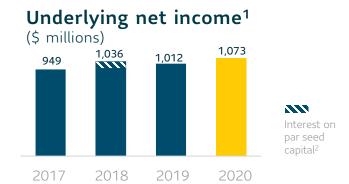


■ Q4'19 ■ Q4'20

## Canada is a growth market for Sun Life

#### Q4'20 and 2020 highlights

- Proactively connected with Clients over 15 million times in 2020 via our digital coach, Ella, assisting them with an additional \$700 million in wealth deposits and \$1 billion in insurance coverage
- Digitally processed 94% of Group Benefits health and dental claims,
   90% of retail insurance applications and 79% of retail wealth
   transactions throughout the year
- Applied artificial intelligence and predictive modelling to accelerate
  and improve the individual insurance underwriting process, with 71% of
  policies underwritten without the need for laboratory tests, an
  increase of 26% over prior year
- Sun Life Global Investments (SLGI) AUM<sup>1</sup> of \$33 billion, 13% growth over prior year



#### Market position by business



<sup>&</sup>lt;sup>1</sup> Represents a non-IFRS financial measure. See "Use of Non-IFRS Financial Measures" in the appendix

5 LIMRA Market share based on total Capital Accumulation Plan assets as of third quarter 2020, on a year-to-date basis

<sup>&</sup>lt;sup>2</sup> \$75 million of interest on seed capital transferred from the participating account to the shareholder account

<sup>3</sup> LIMRA Market Share by premiums within individual life and health market as of third quarter 2020, on a year-to-date basis 4 Based on revenue for year ended December 2019 from 2020 Group Benefits Provider Report

## Shaping the industry and capitalizing on opportunities in Canada



## Shaping the market through innovative advancements and digital capabilities

- **Lumino virtual healthcare** capabilities including primary care to Group and Retail Clients, and paramedical virtual solutions to providers
  - Partnered with Dialogue to offer virtual care to our Clients<sup>1</sup> through a mobile app or online, offering direct access to a care manager, nurse or family physician
  - Partnered with GOrendezvous to enable direct booking with health care providers through Lumino's Provider Search
  - Partnered with OnCall Health to enable paramedical providers to connect virtually with their patients
  - Partnered with Teladoc Health to offer Mental Health Navigator<sup>1</sup>, a confidential and personalized service to assist Clients with triaging and supporting their mental health needs
- Making it easier for our Clients to do business with us by digitizing key steps of our Client, Advisor and Sponsor journeys
- Delivering personalized, relevant advice to our Clients
- · Expanding our health and well being role and offerings



## Delivering quality performance through financial discipline and putting the Client at the centre

- Engaged employees driven by attracting, developing and retaining diverse top talent
- Leveraging our worksite advantage
- Defined Benefit Solutions extending leadership in the growing pension risk transfer market
- Sun Life Global Investments expanding wealth presence
- Balanced top and bottom line growth through sustained expense discipline and prioritized investments

## Supporting Clients with holistic advice at moments that matter

Personal, proactive and predictive touchpoints driving improvement in Client Index scores<sup>2</sup>

Client Index Score<sup>2</sup>

+10

since 2016

<sup>&</sup>lt;sup>1</sup> Applicable to Group Benefits Clients who have extended health care benefits

<sup>&</sup>lt;sup>2</sup> Client Index is a proprietary measurement to gauge our service delivery performance that was developed using Client ratings from a variety of Client service channels, as at December 31, 2020. The next survey will be held in June 2021

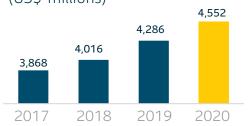
## Deepening Client relationships in U.S. Group Benefits

#### Q4'20 and 2020 highlights

- After-tax profit margin for U.S. Group Benefits of 8.0%<sup>1,2</sup>
- Managed 100% of Client enrollments virtually throughout the pandemic,
   contributing to a 13% overall increase in employee benefits sales for the year
- More than tripled the active employees on the Sun Life + Maxwell Health
   platform compared to year-end 2019
- Launched our new, fully integrated absence management solution, which simplifies the complexity of paid and unpaid leaves from work
- Provided Clients extra time to make premium payments, provided dental premium credits, temporarily waived Maxwell Health platform fees, added COVID-19 coverage to our critical illness policies, and extended timelines to help furloughed members keep their benefits coverage

# Underlying net income¹ (US\$ millions) 396 399 425 289 Interest on par seed capital³





<sup>&</sup>lt;sup>1</sup> Represents a non-IFRS financial measure. See "Use of Non-IFRS Financial Measures" in the appendix

Q 4 2 0 2 0 2 After-tax profit margin for U.S. Group Benefits calculated on underlying net income as a percentage of net premiums on a trailing four quarters basis

<sup>&</sup>lt;sup>3</sup> \$35 million of interest on seed capital transferred from the participating account to the shareholder account

## Growing through U.S. market opportunities

#### **Employee benefits**



**Employees** responsible for more health and benefits costs but lack relevant education and experience



Growing life insurance **coverage gap**, estimated in the trillions<sup>1</sup>



**US\$350 billion**<sup>1,2</sup> out-of-pocket health expenses



**50 million working Americans** are not covered by a disability policy<sup>3</sup>

#### Stop-loss



**61%**<sup>4</sup> of U.S. employees are covered by a self-insured plan with a trend of smaller employers moving in this direction<sup>5</sup>



**US\$ 1 trillion+**<sup>1</sup> of costs covered by self-insured health plans



**6-8%**<sup>6</sup> **annual growth** in health care costs



**Prescription drug costs** expected to rise 5-6% annually over the next 10 years<sup>7</sup>

<sup>&</sup>lt;sup>1</sup> Based on Oliver Wyman research, 2016

<sup>2 0 2 0 2</sup> Includes employee and individual contributions to health plans

<sup>3</sup> Council for Disability Awareness

<sup>&</sup>lt;sup>4</sup> Henry J. Kaiser Family Foundation Employer Health Benefits Survey

<sup>&</sup>lt;sup>5</sup> EBRI Feb 2018, Self-Insured Health Plans: Recent Trends by Firm Size, 1996–2016

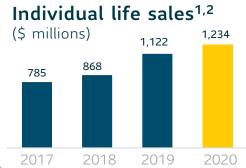
 <sup>&</sup>lt;sup>6</sup> PwC's Health Research Institute (HRI)
 <sup>7</sup> Kaiser 2019

## Positioned in Asia's largest and fastest growing markets

#### Q4'20 and 2020 highlights

- Our new TPBank bancassurance partnership in Vietnam nearly doubled our sales in the country in its first year; entered into a second bancassurance partnership with Asia Commercial Joint Stock Bank ("ACB") with sales starting in 2021
- Launched NF2F<sup>3</sup> sales capabilities in Malaysia; we now offer virtual
   sales experiences in each of our markets
- Client mobile applications and SunSmart, our digital end-to-end point-of-sales tool, are now available in all Local Markets and Hong Kong
- Asia individual life insurance sales<sup>1,2</sup> increased **10%** over prior year
- Sales<sup>1</sup> in International Hubs doubled over 2019

## Underlying net income<sup>1</sup> (\$ millions) 523 550 579 461 2017 2018 2019 2020



<sup>&</sup>lt;sup>1</sup> Represents Non-IFRS financial measures. See "Use of Non-IFRS Financial Measures" in the appendix <sup>2</sup> Sales from joint ventures are based on our proportionate equity interest

<sup>3</sup> Non-face-to-face

## Capturing growth opportunities in Asia

year-over-year

#### **Local Markets**



#### **Philippines**

- Ranked 1<sup>st</sup> in insurance sales<sup>1,2</sup>
- 2<sup>nd</sup> largest mutual fund provider based on AUM<sup>1,3</sup>





- **9**th in insurance sales<sup>1,4</sup>
- Overall market share of 3%<sup>1,4</sup>

#### **Vietnam**



- **13**<sup>th</sup> in insurance sales<sup>1,5</sup>
- Newly launched partnership with Asia Commercial Bank, effective Jan. 1, 2021



#### China

- **8<sup>th</sup>** in insurance among foreign IVs<sup>1,6</sup>
- Over **22,000 advisors**, an increase of 69% over Q4'19



#### India

- **7<sup>th</sup>** in individual insurance, with an overall market share of **5%**<sup>1,7</sup>
- **4**<sup>th</sup> largest mutual fund provider in the country based on AUM<sup>1,8</sup>



#### Malaysia

- **7<sup>th</sup>** in insurance sales<sup>1,9</sup>
- 4<sup>th</sup> in bancassurance, with a bancassurance market share of 12%<sup>1,10</sup>

#### International Hubs



#### Hong Kong

- 2<sup>nd</sup> largest MPF provider based on net inflows, 3<sup>rd</sup> based on AUM<sup>1,11</sup>
- **11**<sup>th</sup> in insurance sales, with a market share of 2.5%<sup>1,12</sup>



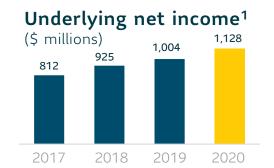
#### International

 Leverages the high-net-worth opportunities in Asia to offer Clients and distribution partners best-in-class products and services across all geographies

## Expanding asset management capabilities

#### Q4'20 and 2020 highlights

- Completed the acquisition of a majority stake in InfraRed; on January 5, 2021, completed the acquisition of a majority stake in Crescent, adding \$39 billion of AUM¹
- SLC Management tripled underlying net income<sup>1</sup> from 2019 to \$94
   million
- At MFS, **net inflows of US\$1.5 billion**, with positive U.S. retail flows for the 8<sup>th</sup> consecutive quarter; full year **net inflows of US\$13.1 billion**
- 97%, 95% and 94% of MFS's U.S. retail mutual fund assets ranked in the top half of their Morningstar categories based on ten-, five- and three-year performance, respectively
- Q4 pre-tax net operating profit margin ratio<sup>1</sup> for MFS of 41%











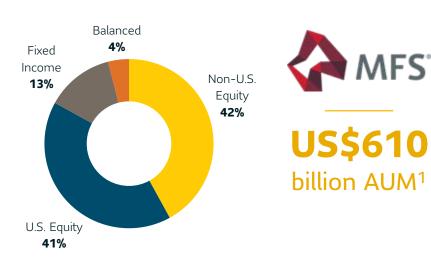
<sup>&</sup>lt;sup>1</sup> Represents a non-IFRS financial measure. See "Use of Non-IFRS Financial Measures" in the appendix

<sup>&</sup>lt;sup>2</sup> Excludes assets managed on behalf of the Insurance businesses for the General Fund <sup>3</sup>See "Forward-Looking Statements" in the appendix to these slides.

## MFS: diversification of assets under management<sup>1</sup>

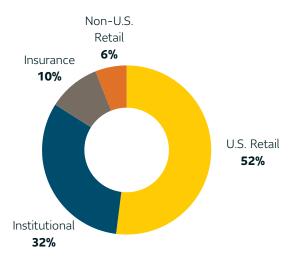
#### Asset class mix

US\$, as at December 31, 2020



#### Investor type

US\$, as at December 31, 2020

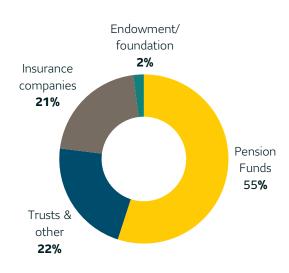


## SLC Management: diversification of assets under management<sup>1</sup>



#### Investor type

\$, as at December 31, 2020



<sup>&</sup>lt;sup>1</sup> Represents a non-IFRS financial measure. See "Use of Non-IFRS Financial Measures" and "Reconciliation of Select Net Income Measures" in the appendix <sup>2</sup> Excludes assets managed on behalf of the Insurance businesses for the General Fund



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Sustainability



## Capital generation provides good capital flexibility

#### Capital deployment priorities



Funding organic growth



Target dividend payout ratio of 40-50%<sup>1</sup>



**M&A** opportunities and strategic investments



Share buybacks<sup>3</sup>

- Capital deployment priorities unchanged
- Target minimum cash at the holding company of \$500 million<sup>2</sup>

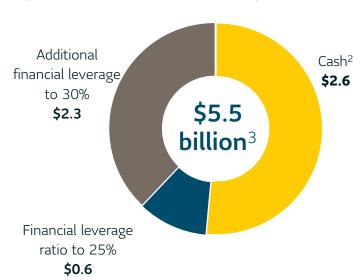
<sup>&</sup>lt;sup>1</sup> Represents Non-IFRS financial measures. See "Use of Non-IFRS Financial Measures" and "Reconciliation of Select Net Income measures" in the appendix <sup>2</sup> See "Forward-Looking Statements" and "Risk Factors" in the appendix

<sup>&</sup>lt;sup>3</sup> On March 13, 2020, ÕSFI set the expectation for all federally regulated financial institutions that share buybacks should be halted for the time being

## Strong capital position with significant deployment potential<sup>1</sup>

#### Capital deployment potential

(\$ billions, at December 31, 2020)



#### **Deployment opportunities**

Туре	Considerations
Organic investments	Making further investments in building out new business models and advancing our leading digital capabilities
Mergers & acquisitions	Actively seeking out potential targets aligned with our strategic goals and meeting financial hurdles
Share buybacks	Utilize excess capital build up for share repurchases in the near term, when appropriate <sup>4</sup>
Reinsurance transactions	Repatriating certain reinsurance arrangements with potential to increase earnings

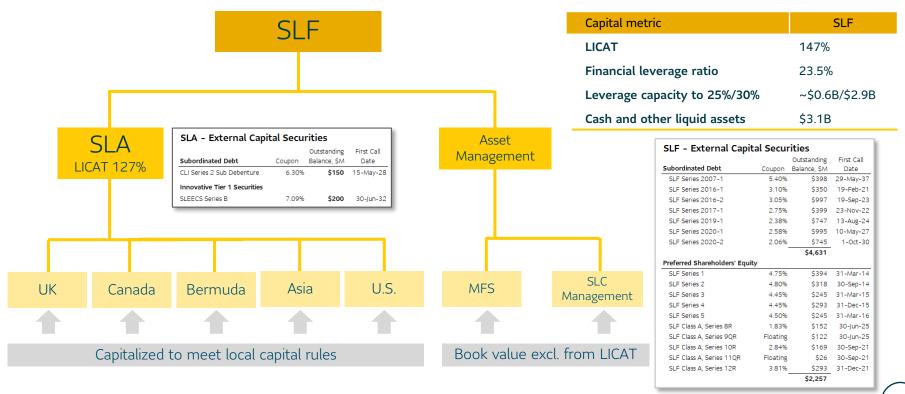
<sup>&</sup>lt;sup>1</sup> See "Forward-looking Statements" in the appendix

<sup>&</sup>lt;sup>2</sup> Excludes target minimum cash at the holding company of \$500 million

<sup>&</sup>lt;sup>3</sup> Subsequent events since December 31 bring the total to \$5.2 billion pro forma; please refer to slides 9 and 14 in our Q4 2020 earnings call slides

<sup>4</sup> On March 13, 2020, OSFI set the expectation for all federally regulated financial institutions that share buybacks should be halted for the time being

## Capital model provides financial flexibility



## Strong operating and financial leverage

## Q4 2020 operating leverage debt (\$ millions)

Debt supporting reserve financing	
Senior debt	300
Total operating leverage debt	300

## Q4 2020 capital (\$ millions)

Subordinated debt	4,781
SLEECS (innovative tier 1 securities)	200
Preferred shareholders' equity	2,257
Total capital securities	7,238
Common shareholders' equity and par <sup>1</sup>	23,605
Total capital	30,843
Financial leverage ratio	23.5%

Tier 1

Tier 2

<sup>&</sup>lt;sup>1</sup> Participating policyholders' equity and non-controlling interest

<sup>&</sup>lt;sup>2</sup> Represents a non-IFRS financial measure. See "Use of Non-IFRS Financial Measures" and "Reconciliation of Net Income measures" in the appendix to these slides

## LICAT capital framework

Total ratio (SLF Inc.) (SLA Inc.) 147% 127%



#### **Available capital**

- Similar to MCCSR
- Retained earnings / common and preferred equity continue to be the largest components
- Main changes relate to adjustments and deductions to Tier 1 capital
  - (+) Accumulated OCI
  - (+) Value of Joint Ventures
  - (-) Non-temporary DTAs



#### Surplus allowance + eligible deposits

- Essentially the provisions for adverse deviation (PfADs) for non-economic risks
  - Insurance (mortality, morbidity, lapse) + interest
- Discounted at the rate used in the valuation of actuarial liabilities



#### Base solvency buffer

- Sum of aggregate capital required for:
  - credit, market, insurance, segregated fund and operational risk
- Total solvency requirements for a 1:200 year tail event, with some allowance for diversification
- Discounted on a basis prescribed by OSFI, then grossed up by a scalar of 1.05



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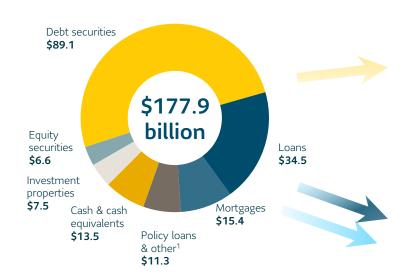


## High quality, well-diversified investment portfolio

- Highly diversified with the largest non-government related exposure at 0.4% of total fixed income
- 96% of fixed income rated investment grade<sup>2</sup>
- Only 5% of fixed income rated BBB-; skewed BBBs to private loans with collateral and covenant protection
- Commercial mortgages 26% CMHC; well protected with 58% LTV and 1.66 DSCR<sup>4</sup>
- Repositioned real estate debt and equity portfolios to increase durability of cash flows

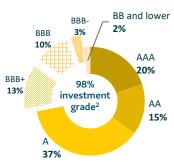
#### Investment profile

As of December 31, 2020



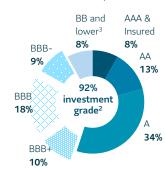
## Debt securities by credit rating

As of December 31, 2020



## Mortgages & loans by credit rating

As of December 31, 2020



<sup>&</sup>lt;sup>1</sup> Consists of: Other invested assets (\$5.8), Policy loans (\$3.3), Derivative assets (\$2.2)

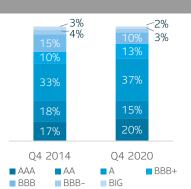
<sup>&</sup>lt;sup>2</sup> BBB and higher

<sup>&</sup>lt;sup>3</sup> BB and lower includes impaired mortgages and loans

<sup>&</sup>lt;sup>4</sup> LTV: Loan-to-Value; DSCR: Debt-service coverage ratio

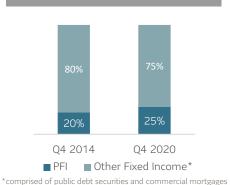
### Active repositioning of our portfolio to prepare for a downturn

#### Public Debt Securities



- Reduced BBB- allocation by nearly \$700M since 2014
- Diversified portfolio with an additional \$5.0B of AAA/AA rated structured products<sup>1</sup>

## Private Fixed Income (Corporate Loans)



Increased allocation to private

fixed income

- Provides increased protection (i.e. covenants and collateral)
- Diversifies credit exposures

#### Commercial Mortgage Loans



- Average portfolio rating quality increased from BBB to A
- Reduced retail exposure by 9% and repositioned to focused on urban grocery-anchored tenants
- 5% reduction in exposure to Alberta

#### Commercial Real Estate



04 2020 vs. 04 2014

- <u>Canada:</u> Significant repositioning of portfolio exited suburban and noncore office location in favour of urban; exited non-core and big-box retail for urban core or grocer anchored
- <u>U.S.</u>: Exited 22 non-core cities and unanchored strip centers while increasing industrial; reduced U.S. exposure by 15%

## Highlighted exposures – debt securities and loans

Exposure December 31, 2020 (\$ millions)	Oil & Gas		Transportation (Auto & Aviation)		Hotels, Restaurants & Leisure		Real Estate <sup>1,2</sup>	
	Value	%	Value	%	Value	%	Value	%
АА	323	6%	404	10%	-	-	331	14%
А	1,240	23%	1,728	42%	383	34%	926	37%
BBB+	1,109	20%	775	19%	294	26%	524	22%
BBB	1,832	33%	489	12%	95	8%	412	17%
BBB-	798	14%	348	8%	151	13%	123	5%
BB and lower	240	4%	365	9%	215	19%	114	5%
Total	5,542		4,109		1,138		2,430	

<sup>\*</sup>Credit risk ratings were established in accordance with the internal rating process described in the Credit Risk Management Governance and Control section in our 2020 annual MD&A

% of total invested assets	3%	2%	1%	1%
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#### Oil & Gas

- 96% investment grade
- 58% in pipelines, storage or transport
- 13% in private loans

#### **Transportation**

- 91% investment grade
- 56% secured by collateral
- 33% in private loans

#### Hotels, Restaurants & Leisure

- 81% investment grade
- 57% secured by collateral
- 61% in private loans

#### **Real Estate**

- 95% investment grade
- 37% in private loans
- Comprised of public and private REITs

<sup>&</sup>lt;sup>1</sup> Includes debt securities and loans for: hotels/resorts, residential and retail REITs <sup>2</sup> Excludes commercial mortgage loans, shown on slide 31

## Mortgages and investment property exposures

#### Mortgages by type and geography<sup>1</sup> As of December 31, 2020

(\$millions)	Office	Industrial <sup>3</sup>	Retail	Multi-family residential	Other	Total	% of Total
Canada <sup>2</sup>	1,635	996	1,963	3,950	575	9,119	59%
U.S.	1,846	949	1,747	1,681	86	6,309	41%
Total	3,481	1,945	3,710	5,631	661	15,428	100%

#### Mortgages

SUN LIFE

44% of Canadian portfolio is CMHC insured

04 2020

- Reduced exposure to retail and to Alberta in recent years
- Office, Retail and Multi- Family Residential: 60% LTV and 1.65 DSCR<sup>4</sup>

#### Investment Properties

(\$millions)	Office	Industrial 3	Retail	Multi- family residential	Other	Total	% of Total
Canada	1,792	1,726	912	1,004	646	6,080	81%
U.S.	768	269	237	67	30	1,371	18%
Europe	22	13	28	-	2	65	1%
Total	2,582	2,008	1,177	1,071	678	7,516	100%

#### Mortgages by type and rating<sup>1,5</sup>

(\$millions)	Office	Industrial	Retail	Multi-family residential	Other	Total
Insured	-	-	-	3,663	345	4,008
AA	603	321	332	147	32	1,435
A	1,345	1,075	1,217	370	24	4,031
BBB+	243	323	415	541	8	1,530
BBB	494	160	638	309	71	1,672
BBB-	358	43	545	303	73	1,322
BB & below	438	23	563	298	108	1,430
Total	3,481	1,945	3,710	5,631	661	15,428

#### **Investment Properties**

- Reduced exposure to retail and to Alberta in recent years
- Retail focused on experiential and urban centers
- Office weighted to gateway cities

<sup>&</sup>lt;sup>1</sup> Excludes real estate debt securities and private loans shown on slide 30

<sup>&</sup>lt;sup>2</sup> Includes insured mortgages; multi-family residential \$3,663M and other \$345M
<sup>3</sup> Includes Industrial and land

<sup>&</sup>lt;sup>4</sup> LTV: Loan-to-Value; DSCR: Debt-service coverage ratio

<sup>&</sup>lt;sup>5</sup> Credit risk ratings were established in accordance with the internal rating process described in the Credit Risk Management Governance and Control section in our 2020 annual MD&A



Business overview



Business group results & highlights



Capital management



Asset portfolio



Sustainability



## Strong sustainability achievements and recognition in 2020



- \$1B of insurance coverage and
   \$700M of savings products driven by nudges from Ella
- 118,600
   microinsurance
   policies issued to
   date



- \$38M committed to diabetes globally since 2012
- 20M ratings on 150K health-care providers on Lumino



 "A" rating or higher in every PRI module for Sun Life and its asset management businesses



Dow Jones Sustainability Indices

In Collaboration with RobecoSAM (15 years in a row)



(12 years in a row)



#### Trusted and Responsible Business

- One year ahead of schedule, in 2019, reached our 20% by 2020 target for cumulative GHG emissions intensity<sup>1</sup> reductions (2014 baseline)
- Client Data Privacy Principles launched, include not selling Client data
- 34% women in senior roles (VP and up); women represent 36% of the Board; 15% underrepresented ethnicities in senior roles



(20 years in a row)



(3 years in a row)





(5 years in a row)



(10 years in a row)



(3 years in a row)

## Appendix



## Market movements and impacts in the quarter

Market Movements	QTD December 31, 2020	YTD December 31, 2020
S&P/ TSX	+8.1%	+2.2%
S&P 500	+11.7%	+16.3%
CA 10 - year	+12 bps	(103) bps
CA 30 - year	+10 bps	(55) bps
US 10 - year	+23 bps	(100) bps

Earnings on Surplus (\$millions, pre-tax)	Q4'20			Q1′20
Investment income	129	113	127	128
AFS gains	9	26	33	68
Seed investment gains/(losses)	14	2	37	(42)
Investment properties mark-to- market	4	(4)	(4)	(3)
Interest on debt	(42)	(41)	(38)	(35)
Total	114	96	155	116

933 0 93	<i></i>			
<b>Equity Market Impacts</b> (\$millions, post-tax)	Q4′20			
Equity market movement and volatility	122	42	105	(303)
Basis risk	(14)	8	(46)	(57)
Total	108	50	59	(360)
Interest Impacts (\$millions, post-tax)	Q4′20	Q3′20	Q2'20	Q1'20
Interest rate changes	5	18	(123)	(87)
Credit spread movements	(63)	(27)	(72)	127
Swap spread movements	(16)	(5)	(10)	39
Total	(74)	(14)	(205)	79
Credit-Related Impacts (\$millions, post-tax)	Q4′20	Q3′20	Q2′20	Q1′20
Changes in ratings	(6)	(33)	(60)	(39)
Impairments, net of recoveries	(6)	3	(24)	(1)
Release of best estimate credit	30	28	26	25
Total	18	(2)	(58)	(15)

## Market sensitivities

#### As at December 31, 2020 25% 10% 10% 25% (\$ millions, unless otherwise noted) decrease decrease increase increase Potential impact on net income<sup>2,3</sup> \$(150) \$150 \$300 \$(400) Potential impact on OCI<sup>3</sup> \$(50) \$50 Potential impact on LICAT<sup>2,4</sup> 0.0% point 0.0% point 0.0% point 0.5% point change change change decrease As at December 31, 2019 25% 10% 10% 25% (\$ millions, unless otherwise noted) decrease decrease increase increase Potential impact on net income<sup>2,3</sup> \$(350) \$(150) \$100 \$250 Potential impact on OCI<sup>3</sup> \$(50) \$(50) \$50 \$50 Potential impact on LICAT<sup>2,4</sup> 0.5% point 0.0% point 0.0% point 0.0% point change decrease change change

Change in Interest Ra	tes <sup>5</sup>			
	As at Dec	ember 31, 2020	As at December 31, 2019	
(\$ millions, unless otherwise noted)	50 basis point decrease	50 basis point increase	50 basis point decrease	50 basis point increase
Potential impact on net income <sup>2,3,6</sup>	\$(100)	\$100	\$(150)	\$50
Potential impact on OCI <sup>3</sup>	\$250	\$(250)	\$250	\$(250)
Potential impact on LICAT <sup>2,7</sup>	3.5% point increase	1.5% point decrease	2.0% point increase	3.0% point decrease

Change in Credit Spre	ads <sup>8,10</sup>			
	As at Dec	ember 31, 2020	As at December 31, 2019	
(\$ millions, unless otherwise noted)	50 basis point decrease	50 basis point increase	50 basis point decrease	50 basis point increase
Potential impact on net income <sup>9</sup>	\$(125)	\$75	\$(75)	\$50
Potential impact on LICAT <sup>7</sup>	0.5% point decrease	0.5% point increase	0.0% point change	0.5% point decrease

Change in Swap Sprea	ads <sup>10</sup>			
	As at December 31, 2020 As at December 31, 201			ember 31, 2019
(\$ millions, unless otherwise noted)	20 basis point decrease	20 basis point increase	20 basis point decrease	20 basis point increase
Potential impact on net income <sup>9</sup>	\$50	\$(50)	\$50	\$(50)

In this presentation, Sun Life Financial Inc. ("SLF" or "SLF Inc."), its subsidiaries and, where applicable, its joint ventures and associates are referred to as "we", "us", "our", "Sun Life" and the "Company". Sun Life Assurance Company of Canada is referred to as "SLA".

#### Use of Non-IFRS Financial Measures

We report certain financial information using non-IFRS financial measures, as we believe that these measures provide information that is useful to investors in understanding our performance and facilitate a comparison of our quarterly and full year results from period to period. Non-IFRS financial measures do not have any standardized meaning and may not be comparable with similar measures used by other companies. For certain non-IFRS financial measures, there are no directly comparable amounts under IFRS. Non-IFRS financial measures should not be viewed in isolation from or as alternatives to measures of financial performance determined in accordance with IFRS. Additional information concerning non-IFRS financial measures and reconciliations to the closest IFRS measures are available in our annual MD&A and the Supplementary Financial Information packages that are available on www.sunlife.com under Investors –Financial results & reports.

#### Non-IFRS measures

Underlying net income (loss) and financial measures based on underlying net income (loss), including underlying EPS or underlying ROE, are non-IFRS financial measures. Underlying net income (loss) removes from reported net income (loss) the impacts of the following items that create volatility in our results under IFRS and when removed assist in explaining our results from period to period:

- (a) market-related impacts that differ from our best estimate assumptions, which include: (i) impacts of returns in equity markets, net of hedging, for which our best estimate assumptions are approximately 2% per quarter. This also includes the impact of the basis risk inherent in our hedging program, which is the difference between the return on underlying funds of products that provide benefit guarantees and the return on the derivative assets used to hedge those benefit guarantees; (ii) the impacts of changes in interest rates in the reporting period and on the value of derivative instruments used in our hedging programs including changes in credit and swap spreads, and any changes to the assumed fixed income reinvestment rates in determining the actuarial liabilities; and (iii) the impacts of changes in the fair value of investment properties in the reporting period:
- (b) assumption changes and management actions, which include: (i) the impacts of revisions to the methods and assumptions used in determining our liabilities for insurance contracts and investment contracts; and (ii) the impacts on insurance contracts and investment contracts of actions taken by management in the current reporting period, referred to as management actions which include, for example, changes in the prices of in-force products, new or revised reinsurance on in-force business, and material changes to investment policies for assets supporting our liabilities; and
- (c) other adjustments:
  - (i) certain hedges in Canada that do not qualify for hedge accounting this adjustment enhances the comparability of our net income from period to period, as it reduces volatility to the extent it will be offset over the duration of the hedges;
  - (ii) fair value adjustments on MFS's share-based payment awards that are settled with MFS's own shares and accounted for as liabilities and measured at fair value each reporting period until they are vested, exercised and repurchased this adjustment enhances the comparability of MFS's results with publicly traded asset managers in the United States;
  - (iii) acquisition, integration and restructuring costs (including impacts related to acquiring and integrating acquisitions); and
  - (iv) other items that are unusual or exceptional in nature.

Underlying EPS also excludes the dilutive impact of convertible instruments. All factors discussed in this presentation that impact our underlying net income are also applicable to reported net income.

All EPS measures in this presentation refer to fully diluted EPS, unless otherwise stated. As noted above, underlying EPS exclude the dilutive impact of convertible instruments.

Other non-IFRS financial measures that we use include reported ROE, administrative services only ("ASO") premium and deposits, mutual fund assets and sales, managed fund assets and sales, insurance and health sales, premiums and deposits, assets under management ("AUM"), assets under administration, pre-tax net operating profit margin for MFS, measures based on a currency adjusted basis, financial leverage ratio, dividend payout ratio, impact of foreign exchange, real estate market sensitivities, assumption changes and management actions, value of new business, after-tax profit margin for U.S. Group Benefits and effective income tax rate on an underlying net income basis.

#### Use of Names and Logos of Third Parties

Names and logos of third parties are used for identification purposes and do not imply any relationship with, or endorsement by, them. Third party trade-marks are the property of their respective owners.

Reconciliation of Select Net Income Measures	Q4'20	Q3'20	Q4'19
Common shareholders' reported net income (loss)	744	750	719
Less:			
Impact of certain hedges that do not qualify for hedge accounting	=	5	4
Fair value adjustments on share-based payment awards at MFS	(46)	(32)	(37)
Acquisition, integration and restructuring	(50)	(11)	(43)
Net equity market impact	108	50	40
Net interest rate impact	(74)	(14)	(11)
Net increases (decrease) in the fair value of real estate	(14)	(37)	(11)
Assumption changes and management actions	(42)	(53)	(15)
Common shareholders' underlying net income (loss)	862	842	792

#### Forward-Looking Statements

From time to time, the Company makes written or oral forward-looking statements within the meaning of certain securities laws, including the "safe harbour" provisions of the United States Private Securities Litigation Reform Act of 1995 and applicable Canadian securities legislation. Forward-looking statements contained in this document include statements (i) relating to our strategies, financial objectives, future results of operations, and strategic goals; (ii) concerning our medium-term financial objectives which are described in this MD&A under the heading B - Overview - 2 - Financial Objectives, (collectively, our "medium-term financial objectives," (iii) relating to productivity and expense initiatives, growth initiatives, outlook, and other plans we have implemented in response to the COVID-19 pandemic and related economic conditions and their impact on the Company; (vi) that are predictive in nature or that depend upon or refer to future events or conditions; (viii) set out in this document under the heading J - Risk Management - 9 Risk Categories - Market Risk Sensitivities - Equity Market Sensitivities and Interest Rate Sensitivities; (viii) relating to cash flows, anticipated payment obligations, funding requirements and our ability to meet these obligations; (ix) relating to risks and uncertainties; and (xi) that include words such as "achieve", "aim", "ambition", "astriteque", "outlod," "elating to risks and uncertainties; and (xi) that include words such as "achieve", "aim", "ambition", "anticipate", "aspiration", "astritegy", "strive", "strive",

Forward-looking statements are not a guarantee of future performance and involve risks and uncertainties that are difficult to predict. Future results and shareholder value may differ materially from those expressed in these forward-looking statements due to, among other factors, the impact of the COVID-19 pandemic and related economic conditions on our operations, liquidity, financial conditions or results and the matters set out in this document under the headings B - Overview - 2 - Financial Objectives; D - Profitability - 2020 vs. 2019; I - Capital and Liquidity Management; J - Risk Management; and M - Accounting and Control Matters - 1 - Critical Accounting Policies and Estimates and in the AIF under the heading Risk Factors, and the factors detailed in SLF Inc.'s other filings with Canadian and U.S. securities regulators, which are available for review at www.sedar.com and www.sec.gov, respectively.

#### Risk Factors

Important risk factors that could cause our assumptions and expectations and projections to be inaccurate and our actual results or events to differ materially from those expressed in or implied by the forward-looking statements contained in this document, including our medium term financial objectives, are set out below. The realization of our forward-looking statements, including our ability to meet our medium-term financial objectives, are set out below. The realization of our forward-looking statements, including our ability to meet our medium-term financial objectives, essentially depends on our business performance which, in turn, is subject to many risks, which have been further heightened with the current COVID-19 pandemic given the uncertainty of its duration and impact. Factors that could cause actual results to differ materially from expectations include, but are not limited to: market risks - related to the performance of equity markets; changes or volatility in interest rates or credit spreads or swap spreads; real estate investments; and fluctuations in foreign currency exchange rates; insurance risks - related to policyholder behaviour, mortality experience, morbidity experience, morbidity experience and longevity; product design and pricing; the impact of higher-than-expected future expenses; and the availability, cost and effectiveness of reinsurance; credit risks - related to policyholder behaviour, mortality experience, morbidity experience, morbidity experience, morbidity experience, morbidity experience, and longevity; product design and privacy including risks related to policyholder behaviour, protostic performance of higher-than-expected future expenses; and the availability, cost and effectiveness of reinsurance; credit risks - related to policyholder behaviour, protostic performance in distribution channels or Client behaviour including risks relation to higher-than-expected future expenses; and the availability, cost and effectiveness of reinsurance risks - related to policyholder fut

#### Currency

All amounts are in Canadian dollars unless otherwise noted

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#### Peer Groups included in TSR chart for slide 6

Canadian Lifecos – Manulife Financial Corporation, Great-West Life, and Industrial Alliance

Global Lifecos – AXA SA, Prudential PLC, Állianz SE, Aviva PLC, Assicurazioni Generali SpA, AIA Group Ltd., China Life Insurance Co. Ltd., Great Eastern Holdings, and Ping An Insurance Group

U.S. Insurers – Hartford Financial Services Group, Lincoln National Corporation, MetLife Inc., Principal Financial Group, Inc., Prudential Financial, Inc., Unum Group, and Voya

#### Source Information for slide 17

- <sup>2</sup>Ranking for Sun Life of Canada (Philippines) and Sun Life Grepa Financial, Inc. (@49% ownership). Based on unofficial data from the Insurance Commission of the Philippines, at Sept 30, 2020
- <sup>3</sup> Philippine Investment Funds Association, based on Oct 31, 2020 ending assets under management
- <sup>4</sup>Indonesia Life Insurance Association industry report, based on year-to-date annualized first year premiums at Sept 30, 2020
- <sup>5</sup>Oct 31 2020 year-to-date annualized first year premiums, based on data shared among Vietnam industry players
- <sup>6</sup> China Banking and Insurance Regulatory Commission, based on gross premiums for Q3<sup>7</sup>20 YTD (excluding universal and variable universal life insurance deposits and pension companies)
- <sup>7</sup> Insurance Regulatory Authority of India, based on annualized first year premiums among private players on calendar year basis at Nov 30, 2020
- <sup>8</sup>Association of Mutual Funds in India, based on average assets under management for the quarter ended at Dec 31, 2020
- 9 Life Insurance Association of Malaysia; Insurance Services Malaysia Berhad, based on Q3'20 YTD annualized first year premium for Conventional and Takaful business
- 10 Life Insurance Association of Malaysia; Insurance Services Malaysia Berhad, based on Q3'20 YTD annualized first year premium for Conventional and Takaful bancassurance business
- <sup>11</sup> Mercer MPF Market Shares Report, for the three month period ended Sept 30, 2020
- 12 Insurance Authority of Hong Kong, Provisional Statistics on Hong Kong Long Term Insurance Business, based on Q3'20 YTD annualized first year premiums

#### Footnotes for slide 36

- 1 Represents the respective change across all equity markets as at December 31, 2020 and December 31, 2019. Assumes that actual equity exposures consistently and precisely track the broader equity markets. Since in actual practice equity-related exposures generally differ from broad market indices (due to the impact of active management, basis risk, and other factors), realized sensitivities may differ significantly from those illustrated Sensitivities include the impact of re-balancing equity hedges for dynamic hedging programs at 2% intervals (for 10% changes in equity markets) and at 5% changes in equity markets).
- <sup>2</sup> The market risk sensitivities include the estimated mitigation impact of our hedging programs in effect as at December 31, 2020 and December 31, 2019, and include new business added and product changes implemented prior to such dates.
- <sup>3</sup> Net income and OCI sensitivities have been rounded to the nearest \$50 million. The sensitivities exclude the market impacts on the income from our joint ventures and associates, which we account for on an equity basis.
- <sup>4</sup> The LICAT sensitivities illustrate the impact on Sun Life Assurance as at December 31, 2020 and December 31, 2019. LICAT ratios are rounded to the nearest 0.5%.
- <sup>5</sup> Interest rate sensitivities assume a parallel shift in assumed interest rates across the entire yield curve as at December 31, 2020 and December 31, 2019 with no change to the Actuarial Standards Board ("ASB") promulgated Ultimate Reinvestment Rate ("URR"). Variations in realized yields based on factors such as different terms to maturity and geographies may result in realized sensitivities being significantly different from those illustrated. Sensitivities include the impact of re-balancing interest rate hedges for dynamic hedging programs at 10 basis point intervals (for 50 basis point changes in interest rates).
- <sup>6</sup> The majority of interest rate sensitivity, after hedging, is attributed to individual insurance products. We also have interest rate sensitivity, after hedging, from our fixed annuity and segregated funds products.
- <sup>7</sup> The LICAT sensitivities illustrate the impact on Sun Life Assurance as at December 31, 2020 and December 31, 2019. LICAT ratios are rounded to the nearest 0.5%. The sensitivities assume that a scenario switch does not occur in the quarter. The December 31, 2020 sensitivities are calculated using a different North America scenario than that used in December 31, 2019.
- <sup>8</sup> In most instances, credit spreads are assumed to revert to long-term insurance contract liability assumptions generally over a five-year period.
- <sup>9</sup> Sensitivities have been rounded to the nearest \$25 million.
- <sup>10</sup> The credit and swap spread sensitivities assume a parallel shift in the indicated spreads across the entire term structure. Variations in realized spread changes based on different terms to maturity, geographies, asset classes and derivative types, underlying interest rate movements, and ratings may result in realized sensitivities being significantly different from those provided. The credit spread sensitivity estimates exclude any credit spread impact that may arise in connection with asset positions held in segregated funds. Spread sensitivities are provided for the consolidated entity and may not be proportional across all reporting segments.

## Sun Life Investor Relations

#### **Leigh Chalmers**

Senior Vice-President, Head of Investor Relations and Capital Management

647-256-8201

leigh.chalmers@sunlife.com

#### **Yaniv Bitton**

Vice-President, Investor Relations

416-979-6496

yaniv.bitton@sunlife.com

