

# Sun Life Financial *Indonesia*



Building on our success in North America and throughout Asia, Sun Life Financial continues to strengthen our position as a leading company in Indonesia. For well over a decade, we have helped Indonesians achieve lifetime financial security.

## Key information

Years of operation	1995-today
Employees	270 <sup>1</sup>
Sun Life advisors	4,602 <sup>2</sup>
President Director	Christopher Lossin
Head office location	Jakarta
Distribution channels	Sun Life advisors, bancassurance and telemarketing

<sup>1</sup>At December 31, 2008.

<sup>2</sup>At September 30, 2009.

## Products and services

We provide a wide range of traditional and unit-linked life, health, wealth and savings products to help individuals and their families. These products include:

- Education insurance
- Insurance and savings (term, variable, whole life)
- Retirement planning
- Unit-linked (single and regular payment)
- Riders:
  - Accidental death and |dismemberment
  - Accidental death
  - Critical illness insurance
  - Hospital and surgical income
  - Waiver of premium



## Key strengths

- We formed a joint venture life insurance company with one of the region's largest banks, CIMB Group. CIMB Sun Life delivers life insurance products and services through the 600-plus retail branches of CIMB Niaga.
- We are a strong, well-capitalized organization, with a diversified balance sheet and top-tier ratings that place us among the top global life insurance companies.

## Awards and achievements<sup>3</sup>

- We are in the Top 10 for unit-linked business among foreign life insurance companies in Indonesia.
- We are in the Top 10 for new business premium among foreign life insurance companies in Indonesia.
- We are in the Top 10 for total income among foreign life insurance companies in Indonesia.

## Additional information

- Parent company, Sun Life Financial Inc., is listed on the Philippine Stock Exchange (PSE), the Toronto Stock Exchange (TSX) and the New York Stock Exchange (NYSE) under the ticker symbol SLF.
- The Sun Life Financial group of companies has total assets under management of CDN\$412 billion.<sup>4</sup>

<sup>3</sup>Based on Indonesia Life Insurance Industry Data (AAJI) Q4 2008.

<sup>4</sup>At September 30, 2009.

## Contact information

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