

Sun Life Financial *Indonesia*



Building on our success in North America and throughout Asia, Sun Life Financial continues to strengthen our position as a leading company in Indonesia. For well over a decade, we have helped Indonesians achieve lifetime financial security.

Key information

Years of operation	1995-today
Employees	270 ¹
Sun Life advisors	4,237 ²
President Director	Christopher Lossin
Head office location	Jakarta
Distribution channels	Sun Life advisors, bancassurance and telemarketing

¹At December 31, 2008.

²At June 30, 2009.

Products and services

We provide a wide range of traditional and unit-linked life, health, wealth and savings products to help individuals and their families. These products include:

- Education insurance
- Insurance and savings (term, variable, whole life)
- Retirement planning
- Unit-linked (single and regular payment)
- Riders:
 - Accidental death and dismemberment
 - Accidental death
 - Critical illness insurance
 - Hospital and surgical income
 - Waiver of premium



Key strengths

- We formed a joint venture life insurance company with one of the region's largest banks, CIMB Group. CIMB Sun Life will deliver life insurance products and services through the 600-plus retail branches of CIMB Niaga.
- We are a strong, well-capitalized organization, with a diversified balance sheet and top-tier ratings that place us among the top global life insurance companies.

Awards and achievements³

- We are in the Top 10 for unit-linked business among foreign life insurance companies in Indonesia.
- We are in the Top 10 for new business premium among foreign life insurance companies in Indonesia.
- We are in the Top 10 for total income among foreign life insurance companies in Indonesia.

Additional information

- Parent company, Sun Life Financial Inc., is listed on the Philippine Stock Exchange (PSE), the Toronto Stock Exchange (TSX) and the New York Stock Exchange (NYSE) under ticker symbol SLF.
- The Sun Life Financial group of companies has total assets under management of CDN\$397 billion.⁴

³Based on Indonesia Life Insurance Industry Data (AAJI) Q4 2008.

⁴At June 30, 2009.

Contact information

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